

## Message Text

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PAGE 01 ATHENS 02864 141600Z

72

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W

----- 001486

R 141410Z APR 75

FM AMEMBASSY ATHENS

TO USDOC WASHDC

INFO SECSTATE WASHDC 8319

AMCONSUL ZURICH

LIMITED OFFICIAL USE ATHENS 2864

ZURICH FOR LINDSTROM

PLEASE PASS TO ASST SEC DOBBIN FROM COUNTRY MARKETING MANAGER LINDSTROM

E.O. 11652: N/A

TAGS: BEXP, GR

SUBJ: COMMERCIAL PRESENCE FAIR - GREECE

1. HAVING JUST COMPLETED HIGHLY SUCCESSFUL GREEK PORTION OF HOSPITAL EQUIPMENT TRADE MISSION IN BOTH ATHENS AND THESSALONIKI, COUNTRY MARKETING MANAGER HAS BEEN MUCH IMPRESSED BY POTENTIAL FOR US EXPORT EXPANSION IN GREECE AND ENERGETIC EFFORTS BY EMBASSY AND CONGEN THESSALONIKI COMMERCIAL STAFFS TO STIMULATE GROWTH OF US SALES IN GREEK MARKET. IT IS ALSO CLEAR THAT CURRENT STATE OF GREEK-US VLITICAL RELATIONS COULD HAVE DELETERIOUS EFFECT ON EMBASSY'S EXPORT PROMOTION EFFORTS, PARTICULARLY IN PURSUIT OF MAJOR PROJECTS.

2. ONE PARTICULAR METHOD OF COUNTERACTING POLITICAL EFFECT ON COMMERCIAL SECTON WOULD BE THROUGH OFFICIAL PARTICIPATION IN THESSALONIKI INTERNATIONAL FAIR (TIF) GREECE'S MAJOR ANNUAL EXHIBITION, ABOUT WHICH EMBASSY WAS QUERIED RECENTLY BY SENIOR GOG COMMERCE MINISTRY OFFICIAL. EMBASSY HAS PARTICIPATED IN TIF FOR FIVE SUCCESSIVE YEARS, LAST YEAR WITH ASSISTANCE OF COMMERCE

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PAGE 02 ATHENS 02864 141600Z

PRESENCE FAIR FUNDS. EMBASSY'S PRESENCE IN FAIR IN

PAST HAS PROVIDED GUARANTEE OF ACCESS TO GOVERNMENT  
OFFICIALS WHEN NECESSARY, AND THIS YEAR IN ADDITION WOULD  
ASSURE GOG OF US INTEREST IN GREEK ECONOMIC DEVELOPMENT  
AND US DESIRE TO PARTICIPATE IN IT.

3. IN VIEW OF ABOVE, COUNTRY MARKETING MANAGER STRONGLY  
RECOMMENDS YOUR SUPPORT FOR COMMERCIAL PRESENCE FAIR FUNDS  
FOR EMBASSY ATHENS FOR 1975 THESSALONIKI INTERNATIONAL FAIR.

KUBISCH

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NNN

## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 14 APR 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** GolinoFR  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Status:** NATIVE  
**Subject:** COMMERCIAL PRESENCE FAIR - GREECE  
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